

# Natalie Treadwell

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Map Portfolio & References available upon request | Art Portfolio: [www.susitnavisions.com](http://www.susitnavisions.com)

Remote sensing analyst with 6+ years of experience in geospatial analysis and project management, alongside leadership roles in social media marketing, and large-scale event management. Fluent in Spanish; conversational in Japanese. Based in Anchorage, Alaska and willing to relocate.

## Core Skills

*Remote Sensing & GIS Analysis | Satellite-Derived Bathymetry (SDB) | ArcGIS Pro, ArcGIS Online, Survey123, Enterprise | LiDAR & Multispectral Imagery | Spatial Data Management & QA/QC | Python, MATLAB, SQL, (Intermediate coding skills) | RFP Management & Client Liaison | Marketing Strategy & Social Media Management | Stakeholder Engagement & Reporting | Bilingual Communication, (English / Spanish) | HAZWOPER 8-Hour Certified | SERVS Oil Spill Response Certified*

## Professional Experience

### **Showdown Alaska Productions** Anchorage, AK

Public relations for the largest independent concert production company in Alaska.

*Marketing Director* | 2025 – Present

*Social Media Manager* | 2021 – 2025

### **TCarta Marine** Anchorage, AK / Denver, CO (Remote)

Project manager and production analyst specializing in satellite derived bathymetry and other ocean data products.

*Remote Sensing Analyst* | April 2022 – March 2025

### **People AK** Anchorage, AK

Staffing, HR, Client Liaison, RFP management, and GIS Consulting.

*GIS Consultant & Client Liaison* | March 2020 – April 2021

## Project Experience

### **Seamless Topobathy DEM of Point Hope, Teller, and Kachemak Bay Alaska for NOAA OCM** | 2022 – 2023

Combined satellite derived bathymetric surfaces with deep water survey data & DEMs to create a seamless product.

### **Master's Thesis USC Esri Innovation Partner Award** | 2021

*Satellite-Derived Bathymetry in the Canadian Archipelago Using Multispectral & Space-Based LiDAR*

Integrated multispectral satellite data and LiDAR for bathymetric modeling.

ArcGIS StoryMap: <https://arcg.is/1mKW9C>

### **Community Food Security GIS Analysis** Anchorage, AK | 2021

Produced GIS-enhanced report analyzing food and social service access for Beans Café

## Education

### **University of Southern California — Los Angeles, CA**

*Master of Science, Geographic Information Science & Technology* | 2019 – 2022

*Bachelor of Fine Arts, Minor in Spatial Science* | 2017-2022